

John Biggs AM, Chairman of the Budget and Performance Committee

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Dear Mr Ritterband

Film London, London Brand and Sport Accord

Thank you for your letter dated 11 April indicating your availability for the Budget and Performance Committee meetings on 9 June and 7 July. I would be grateful if you could hold both of these dates for the time being, pending finalisation of the agendas for the two meetings.

I note that you did not address my requests relating to the London Brand. These were for the following:

1. a breakdown of the how the final cost of brand development (£300,000) was spent; and
2. a copy of the commissioning documentations relating to the Saffron contract and a description of the services provided.

Given that this request has now been outstanding since 23 March I would be grateful if you could provide the information by Wednesday 11 May.

Separately, the Committee has been interested in the Sport Accord conference. Now that the event has passed – and I hope it went smoothly – I would be grateful for some further information. In your 8 March letter you said that no calls on the LDA or GLA underwrite were expected. Please could you confirm whether this ended up being the case. I would also request final breakdowns of the conference budget and costs to the GLA group and, as well as an assessment of the likely benefits from hosting it, in particular detailing any progress made in securing future events.

I would be grateful if you could provide the Sport Accord information by Wednesday 18 May. If this is likely to prove difficult, please could you contact me or staff in the Scrutiny Team (email: tim.steer@london.gov.uk; telephone: 020 7983 4250).

Yours sincerely,



John Biggs AM
Chairman of the Budget and Performance Committee

Contact: Tim Steer, Scrutiny Manager, 020 7983 4250, tim.steer@london.gov.uk